

Phillip Kauffman

Graphic Designer • Art Director

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SUMMARY:

Creative design professional with more than five years proven ability to manage a project from conception through completion on time and within budget to meet or exceed client expectations. Well-versed in all aspects of creating finished products in print and electronic media for varied industries and fully competent in accurately evaluating design scope, fabrication, and installation processes. Comfortable working solo or in groups for maximum efficiency and known for competent management across multiple disciplines including offering direction, collaborating on strategy, and fulfilling project master plans.

EXPERIENCE:

PRODUCTION MANAGER

January 2011-present *Iconisus, Culver City, California*

- Managing a team of 5 designers and assuring all projects are delivered to meet all deadlines and meet or exceed standards of quality.
- Developed multi-format, international advertising campaign for USA, Russia, Ukraine, and CIS Countries.

ART DIRECTOR / DESIGNER

September 2009-Present *Iconisus, Culver City, California*

- Developed individualized Key art designs for Clients such as Sony, CBS, TNT, SYFY, NBC, Fox, FX Network, and USA Network.
- Responsible for heading photo shoots based on concepts of our various art directors.
- Internationally chosen Keyart designs for Canadian film *Funkytown* and the Turkish film *Anadolu Kartallari*.

OWNER / AIRBRUSH ARTIST

2002-2009 *Custom Automotive Graphics [PhillipKauffman.com/auto]*

- Ran a custom automotive graphics shop where I managed 2-3 employees.
- 5 vehicles sent to the Las Vegas S.E.M.A. Expo and 15 vehicles were published in magazines.
- Creating unique designs for cars, motorcycles, sailboats, and more recently award-winning vintage Vespas.

EDUCATION:

Bachelor of Fine Arts in Graphic Design

Minor in Marketing Management

California State Polytechnic University, Pomona 2008

DIGITAL SKILLS:

Highly Proficient in: CS5 Photoshop, Illustrator, Indesign, Acrobat Pro, MS office

Working Knowledge in: Flash and Dreamweaver.

Extremely proficient at image selection and knowledgeable on multiple image management websites.

MEMBERSHIPS:

American Institute of Graphic Artists

Sigma Phi Epsilon Fraternity